



What we do is completely different from any other fundraiser:

- What your students are getting is a book that encourages imaginative play and literacy. Instead of selling gift cards, popcorn, these sorts of things, children are **directly benefiting** from the **product being sold!** We're getting children to get off the TVs and computers and play again using their imaginations. Every teacher alive wants this to happen in her students! Every school out there supports this ideal. So why not support this ideal by supporting our company and offering our fundraiser in conjunction with your favourite fundraisers!
- No other fundraising company has the other **direct benefit to children with having a local author coming into your school (for free!)** and spending time one-on-one investing in the lives of your students. The author reads the book, engages the students, makes it funny and silly yet with good group management skills, talks about using our imaginations and gets the students brainstorming other adventures Gogglz could have and adventures they could have with a cardboard box, discusses the importance of reading and writing and practicing both skills thus promoting literacy, and of course talks about following their dreams and not giving up. This commitment sets us apart. A magazine company can't compare. Popcorn sales can't compare. Cookie dough sales can't compare. ***If your school is set on a certain fundraiser because it brings in good funds for your school, then go for it, and add our book sales fundraiser too for the benefit of your students!***
- We aren't a fly-by-night company. We are **committed to printing the next book in the series each school year for follow up fundraisers**, creating anticipation in the next book and thus excitement and more sales for your fundraising needs!

It's a win-win to use our book fundraiser:

- Your fundraiser supporters buying a book are getting a high-quality book that children love and with a character that gets children to turn off the TV and computer and play again using their imaginations!
- Your school raises much needed funds. By having the author into your school before the fundraiser starts, excitement is generated. By continuing that excitement with reminders, personal and school goals (maybe doing a mid-fundraiser tally with a chart in the halls showing how much has been raised so far), and reading the book again (teachers can sign out the book given to the office and read it to their classes again), the school has a greater chance to raise more funds!
- Your students gain a unique and educational opportunity to engage with a local author who is committed to spending time and investing in their lives!



Call us today!